AMA Profile Manager AMA PROFILES NOW AVAILABLE THROUGH MSOW® Morrisey Technology and Educational Conference August 2014

AMA Profile Manager feature

AMA Profile Manager allows MSOW® customers to order:

- AMA Full Physician Profiles
- AMA Reappointment Physician Profiles
- AAPA Physician Assistant Profiles



AMA Profile Manager feature

A new way to access AMA Profiles – directly through MSOW®.

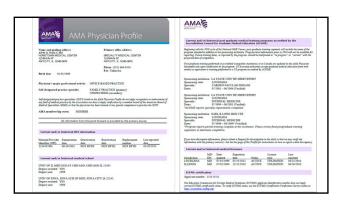
Registration process

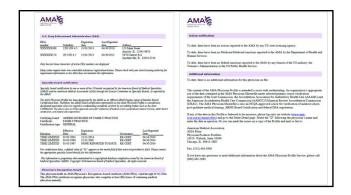
- 1. End user signs AMA agreement
- 2. Once agreement is executed, AMA provides customer a client ID and password
- Customer enters ID and password into MSOW® to obtain access to AMA Profiles

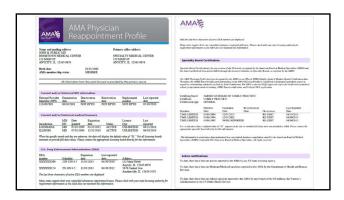


AMA Profile Manager feature Current AMA Profile accounts will remain active Current AMA Profile account activity will be separate from AMA Profile Manager account activity in MSOW® Includes method of payment (e.g., account balance can be transferred but not shared) The two accounts will be merged at a later date













Who is in the AMA Physician Masterfile? All U.S. physicians are included in the Masterfile. AMA Physician Masterfile Counts • MDs Total physicians DOs 1,008,999 73,362 Active physicians International medical graduates DOs Medical students 85,534 practicing in the U.S. Residents Active Licenses 144,538 Students Residents Deceased physicians

What type of data does the AMA Physician Masterfile contain?

The following primary source data elements are included in AMA Physician Profiles for credentialing purposes.

Physician's official name
Medical school
Year of graduation
Gender
Birthplace
Birthplace

Board certification

* AMA

What accreditation organizations accept AMA Profiles?

AMA Physician Profiles and Physician Reappointment Profiles meet selected **primary source** verification requirements of the:

- Joint Commission
- American Accreditation Association for Ambulatory Health Care (AAAHC)
- Healthcare Facilities Accreditation Program (HFAP)
- American Accreditation Health Care Commission/Utilization Review Accreditation Commission (AAHCC/URAC)
- Det Norske Veritas (DNV)

The AMA Masterfile is also a National Committee for Quality Assurance (NCQA) approved source for verification of a specific set of core credentialing data.



Why AMA data?

- Long-standing reciprocal relationships with medical schools, state licensing authorities and other certifying organizations
 - AMA's unique data exchange process with these entities
 Physician data collected from 2,200+ data sources
- 57 million file updates processed annually, averaging more than 220,000
- daily updates
 Vast majority of U.S. hospitals use AMA Profiles for physician credentialing



Coming soon to MSOW®



Continuous Monitoring Service automatically emails the customer whenever one of their physician's credentials changes.

- Available for both new and reappointment physician profiles
- Add \$3 per profile and get we pass of ongoing, unlimited profile updates for the following data elements:
 State (iconsure DEA registration
 State/Rederal action notification
 National Provider (Iconfiler (PI))
 ABMS® board certification
 Medical school
 Postgraduate medical training



